



# CARLA PANZITTA

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As a forward-thinking strategist, I thrive on developing positive change, uplifting leadership and attainable purpose. A broad-minded leader who envisions and executes strategy, I help businesses and philanthropies achieve value, purpose and mission. I seek a role that assesses the enterprise landscape, evaluates the potential for greater impact and creates integrated change.



## PROFESSIONAL EXPERIENCE

### FOUNDER CLARITY CONSULTING

January 2024 to current | NEW JERSEY

- Clarity Consulting is a strategic consulting enterprise focused on helping nonprofits in an uplifting and transformative way.
- Projects target the development of deeper Board engagement, alignment of critical mission with day to day operations, and implementing a strategic, disciplined approach to expanding donor support in a sustainable way.

### DIRECTOR NEW BUSINESS DEVELOPMENT GLENMEDE

2011 to August 2023 | METRO NEW YORK REGION

- Cultivated and acquired new client business in a sophisticated, ultra high net worth investment management enterprise; transitioned assets currently equivalent to \$800mm into firm.
- Created events for prospective clients:
  - ◊ To educate women about investment and financial management themes.
  - ◊ To initiate conversations with families around philanthropy and governance.
  - ◊ To inspire the next generation's values of wealth, charitable impact and purpose.
- Broadened traditional client base; focused on entrepreneurial wealth, foundations, endowments and family philanthropies.

### SENIOR MANAGER FINANCIAL SERVICES ACCENTURE

1984 to 1994 | NEW YORK

- Management Consultant for brokerage and trading firms; led teams in NYC and internationally through complex change management projects that focused on business process improvement, technology and organizational transformation.
- Recruited and mentored early-career professionals.



## BOARD LEADERSHIP ROLES

### ST. MARY'S ABBEY ENDOWMENT

2018 to 2021 | NEW JERSEY

Investment Committee—Managed perpetual endowment for the retired religious community; drafted aligned investment policy statement and created committee consensus around reduced portfolio risk.

### JUNIOR LEAGUE OF SUMMIT ENDOWMENT

2014 to 2016 | NEW JERSEY

Endowment Committee—Assessed and recommended major infrastructure renovation of JLS office and resale building.

### SUMMIT AREA YMCA ENDOWMENT

1999 to 2009 | NEW JERSEY

- Strategy Team—Devised ten-year strategic goals.
- Finance Committee—Recommended multiple bank relationships, encouraged competitive rates and improved cash positions.
- Development Committee—Developed creative ways for Trustees to enhance and expand donor support through active engagement and Board training.
- Organizational Training—Implemented a cross-training program that enhanced employee roles and shared vision.



## PHILANTHROPIC PURSUITS

### JUNIOR LEAGUE OF SUMMIT

25-year member; served as Mentor and Advisor to current members to enhance volunteer experience and to build philanthropic skills.

### SHANTI FOUNDATION

Member of children's education initiative founded to create safe, co-educational schools for children in war-torn Nepal; provide meals, housing, and classroom education where boys and girls learn mutual respect in safe havens.

### CHILDREN'S HEALTH/RESEARCH INSTITUTE

Performed assessment of Board engagement; created strategy that provided Board Chair with additional skills and education to promote charitable development and expand donor base.